

2025 PROSPECTUS

# Immunisation Professional Development Conference



# Come and join us for our 2025 Immunisation Professional Development Conference (IPDC)



Wominjeka, bujari gamaruwwa,

Our goal at Benchmarque Group is to support primary healthcare professionals in developing and building careers for the future. Our courses help clinicians become qualified and confident in operating at the top end of their scope of practice, and students have access to our group of highly skilled and specialised trainers still working in industry.

We also know that our learning model is practical and brings community-based clinicians together to learn, connect, and grow.

We are a well respected and well established organisation with 16 years of industry experience, knowledge and relationships. We are proud to partner with Commonwealth and Jurisdictional Health agencies, private sector institutions, Aboriginal Community Controlled Health Organisations and peak bodies, Primary Healthcare Networks and directly with Healthcare Providers.

We have a voice in the industry and are ultimately working in partnership to improve healthcare for all Australians, particularly in priority populations. A significant proportion of our work is helping to build real education solutions that achieve health and life expectancy equality for Aboriginal and/or Torres Strait Islander peoples.

After a successful event in 2024, the team and I are proud to be hosting our second event, and we'd love for you to join us in Eora (Sydney) or Naarm (Melbourne).

**Drew, CEO Benchmarque Group.**

## IPDC 2025 will feature:



Leading  
Australian clinical  
experts



Up-to-date  
research in the area  
of immunisation



Practical  
workshops



Breakfast  
plenary  
opportunities



Social networking  
events



Rural and remote  
student sponsorship  
opportunities



## Why immunisation?

We have rapidly become the 'go to' organisation for Immunisation training and ongoing education to maintain currency for Nurses, Midwives and Aboriginal and Torres Strait Islander Health Practitioners nationally. While Immunisation client safety is critical, at Benchmarque Group, a core focus is practitioner safety.

Ultimately, we know that immunisations have been, and remain, a simple, timely, effective, and affordable way to improve health and deliver positive outcomes for people of all ages.

Since 2020 we have upskilled close to

# 5,000

 students as Immunisation Providers

## Why Sponsor?

### *Why should your organisation sponsor our 2025 Immunisation Professional Development Conference?*

Sponsorship will give you the opportunity to collaborate with Benchmarque Group, a leading provider of HESA endorsed immunisation training for health professionals training.

The event's purpose is to deliver a blend of hands-on skills-based workshops and updates from experts in the field.

Content will include catch-up vaccinations, vaccine hesitancy, travel vaccinations, priority populations and an update on winter respiratory conditions in advance of the 2025 season.

Location	Dates	Expected attendees
Novotel Sydney Airport   22 Levey St, Wolli Creek, NSW 2205, Gadigal Country	Wednesday 30 April - Thursday 1 May 2025	120
Mercure Melbourne Doncaster   6 Tower St, Doncaster VIC 3108, Wurrundjeri Country	Wednesday 14 May - Thursday 15 May 2025	120

*Enjoy the unique opportunity to contribute to the ongoing professional development of over 240 healthcare professionals. Please contact us to register your interest in sponsorship.*

P | 0415 386 535

E | [john@benchmarquegroup.com.au](mailto:john@benchmarquegroup.com.au)

W | [benchmarquegroup.com.au](http://benchmarquegroup.com.au)



# Agenda

The 2025 Immunisation Professional Development Conference is designed with 3 streams, so that each attendee will be able to attend each session.

## Day 1

	Stream #1	Stream #2	Stream #3
Time	Event		
8.30am to 9.15am	Registration		
9.15am to 10.00am	Welcome to Country and Introduction to Benchmark Group, Sponsors and Guests		
10.00am to 11.00am	<b>Plenary Session</b> Resilience and Recovery: The Consumer Experience		
11.00am to 11.30am	Morning Tea		
11.30am to 12.30pm 1 hour	<b>Travel Vaccines</b> <i>Explore current recommendations for travel vaccines and understand current data and caseload</i>	<b>Vaccine Hesitancy</b> <i>Understanding different types of hesitancy and how to access current professional and consumer resources</i>	<b>Priority Populations and Vaccine Promotion</b> <i>Reviewing vaccine uptake for vulnerable populations with a focus on Health, Age, Lifestyle and Occupation</i>
12.30pm to 1.30pm	Lunch		
1.30pm to 2.30pm 1 hour	<b>Vaccine Hesitancy</b> <i>Understanding different types of hesitancy and how to access current professional and consumer resources</i>	<b>Priority Populations and Vaccine Promotion</b> <i>Reviewing vaccine uptake for vulnerable populations with a focus on Health, Age, Lifestyle and Occupation</i>	<b>Travel Vaccines</b> <i>Explore current recommendations for travel vaccines and understand current data and caseload</i>
2.30pm to 3.30pm 1 hour	<b>Priority Populations and Vaccine Promotion</b> <i>Reviewing vaccine uptake for vulnerable populations with a focus on Health, Age, Lifestyle and Occupation</i>	<b>Travel Vaccines</b> <i>Explore current recommendations for travel vaccines and understand current data and caseload</i>	<b>Vaccine Hesitancy</b> <i>Understanding different types of hesitancy and how to access current professional and consumer resources</i>
3.30pm to 4.00pm	Afternoon Tea		
4.00pm to 4.45pm 45 mins	<b>Immunisation Resources - NCIRS</b> <i>Understand key vaccine resources and how to maintain currency in primary healthcare</i>	<b>RSV Pregnancy and Infants</b> <i>Exploring risks for pregnant women and infants associated with RSV and building communication skills</i>	<b>RSV Adults &amp; Older Persons</b> <i>Exploring risks for adults and older persons associated with RSV and the role of public health</i>
4.45pm to 5.30pm	Drinks and Networking		
5.30pm to 7.00pm	<b>Plenary Session</b> <i>Winter Season - A comprehensive review of the current seasonal immunisation advice, including influenza, COVID and RSV</i>		



# Agenda

## Day 2

	Stream #1	Stream #2	Stream #3
Time	Event		
8.30am to 9.30am	<b>Plenary Session</b> Prioritising Practitioner Wellbeing: Combating Burnout and Nurturing Mental Health		
9.30am to 9.50am	Break		
10.00am to 12.00pm 2 hours	<b>Catch Ups - Considerations</b> <i>A discussion based session exploring applying judgment when undertaking a complex catch up including Immunocompromised and Migrant Refugee catch ups.</i>	<b>Catch Ups - Complex</b> <i>A practical session exploring the principles of undertaking a catch up.</i>	<b>Catch Ups - Basic</b> <i>A practical session exploring the principles of undertaking a catch up.</i>
12.00pm - 12.45pm 45 mins	<b>RSV Pregnancy and Infants</b> <i>Exploring risks for pregnant women and infants associated with RSV and building communication skills</i>	<b>RSV Adults &amp; Older Persons</b> <i>Exploring risks for adults and older persons associated with RSV and the role of public health</i>	<b>Immunisation Resources - NCIRS</b> <i>Understand key vaccine resources and how to maintain currency in primary healthcare</i>
12.45pm to 1.30pm	Lunch		
1.30pm to 3.00pm	<b>Plenary Session</b> <i>Expanding Horizons: Aboriginal Health Practitioners, Scope of Practice, and Emerging Workforce Needs</i>		
3.00pm to 3.45pm 45 mins	<b>RSV Adults &amp; Older Persons</b> <i>Exploring risks for adults and older persons associated with RSV and the role of public health</i>	<b>Immunisation Resources - NCIRS</b> <i>Understand key vaccine resources and how to maintain currency in primary healthcare</i>	<b>RSV Pregnancy and Infants</b> <i>Exploring risks for pregnant women and infants associated with RSV and building communication skills</i>
4.00pm	Conference Close		



# Major Sponsorship Opportunities

## Program Partner \$20,000 (\$10,000 per Conference)

- Prominent brand exposure at the two Conferences. Supporting the funding for Leading Expert Speakers
- Four (4) Professional Development Conference Registrations to each event
- Resources for participants (digital and hardcopy)
- Sponsorship for two (2) Aboriginal and/or Torres Strait Islander Healthcare Professionals based in regional, rural and remote communities in Australia to support registration and travel - valued at \$1000 per student.

Additional sponsorship of Aboriginal and/or Torres Strait Islander Healthcare Professionals based in regional, rural, and remote communities in Australia is available at \$1000 per student.

## Program Sponsor \$12,000 (\$6,000 per Conference)

- Brand exposure at the two Conferences.
- Supporting the funding for a Leading Expert Speaker
- Two (2) Professional Development Conference Registrations for each event
- Resources and Content for participants (digital only)
- Sponsorship for one (1) Aboriginal and/or Torres Strait Islander Healthcare Professional based in regional, rural, and remote communities in Australia to support registration and travel—valued at \$1000 per student.

## Live Stream Sponsor POA

- Brand exposure across the two conferences, including a prominent presence during the live-streamed plenary event
- Supporting the funding for a Leading Expert Speaker
- Resources and Content for participants (digital only)

Additional sponsorship of Aboriginal and/or Torres Strait Islander Healthcare Professionals based in Australia's regional, rural and remote communities is available and valued at \$1000 per student.

## Interested?

So, what will your sponsorship look like besides what is detailed above? By sponsoring our 2025 Immunisation Professional Development Conferences, your organisation will have the opportunity to demonstrate your commitment to a skilled Immunisation workforce, feature your logo/brand in all conference promotions on social media and industry newsletters, have an opportunity to include materials in the conference merchandise bag and more...

Get in touch with our Partnerships Manager - John at [john@benchmarkgroup.com.au](mailto:john@benchmarkgroup.com.au) to secure your sponsorship opportunity. Sponsorships are limited, so get in quick.





# Contact & Bookings

## Benchmarque Group

### Contact Us

Ground Floor, 101 Cremorne St,  
Cremorne VIC 3121

P | 0415 386 535

E | [john@benchmarquegroup.com.au](mailto:john@benchmarquegroup.com.au)

W | [benchmarquegroup.com.au](http://benchmarquegroup.com.au)

