



Vaccination Strategies and Promotion Program

COURSE INFORMATION

Course Snapshot

COURSE TITLE	Vaccination Strategies and Promotion Program
COURSE SUMMARY	The Vaccination Screening and Promotion Program is designed to build skills and knowledge on vaccine preventable disease and best practice in the delivery of vaccine programs. The program is underpinned by the National Immunisation Strategy and explores community impact and opportunities for improving disease prevention and vaccine uptake.
VALUE FOR ORGANISATIONS	Understanding people's concerns is crucial to promote higher vaccination rates through more effective communication.
COST	\$9,000.00 (Inc GST) per workshop for up to 16 participants
PRE-READING	There is no pre-reading for this course.
DELIVERY AND ASSESSMENT	The program is delivered as a one day workshop.
ESTIMATED HOURS OF STUDY	6 hours of active learning.
CPD HOURS	As a general guide, one (1) hour of active learning equates to one (1) hour of CPD. It is the responsibility of the individual student to calculate how many hours of active learning have been completed. The hours of active learning estimated above should act as a guide to CPD hours.
ENTRY REQUIREMENTS	<p>The program is designed to support the learning needs of a broad range of individuals who do not administer vaccines within their scope of practice but provide trusted health advice. The program is designed include Aboriginal and Torres Strait Islander Health Workers, Indigenous Health Workers, practice support and reception staff.</p> <p>To be deemed competent, students must:</p> <ul style="list-style-type: none">• Attend the one (1) day workshop• Competently complete all in-class assessment activities with support from one of our specialist trainers• Participate in a range of scenarios and case studies
THE FINE PRINT	Visit the Benchmark Group to download our Student Handbook.

Course outline

The Vaccination Strategies and Promotion program is designed to build skills and knowledge on vaccine preventable disease and best practice in the delivery of vaccine programs.

The program teaches a range of communication skills to engage with individuals around the importance of vaccines, how to undertake basic screening and managing vaccine hesitancy, vaccine fatigue and general patient objections. The program is underpinned by the new National Immunisation Strategy and explores community impact and opportunities for improving disease prevention and vaccine uptake.

The program recognises that understanding people's concerns is crucial to promote higher vaccination rates through more effective communication.

Covering a range of NIP and jurisdictional priorities, the program delves into community impacts and strategies for improving disease prevention. It explores optimal contexts for vaccine discussions and trains participants to identify eligible clients using a range of communication and practice management strategies.

Course content

On the successful completion of the course, students should have the ability to:

- Understand current vaccines available and eligibility
- Discuss the burden of disease and how this can impact communities and how clinics can improve this
- Understand vaccine hesitancy, fatigue and how to manage objections

- Establish which client visits best allow for opportunistic vaccination discussions
- Understand and promote eligible clients to undertake vaccination.

Students engage in interactive group exercises, and the course concludes with presentations of innovative marketing and vaccine promotional campaigns.

Course delivery

The 1-day workshop empowers attendees to design and present effective communication and promotional strategies to boost vaccine uptake, through interactive and engaging activities and real-world case studies.

With a comprehensive workshop and hands-on learning, students are set to leave with practical insights and skills for implementing successful vaccination programs.

Students completing this course will be issued with a Certificate of Completion for the Vaccination Strategies and Promotion Program.

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About Benchmark Group

Benchmark Group is a Registered Training Organisation (RTO 21824) delivering a range of clinical skills courses to meet the needs of a broad range of health professionals across Australia.

As an RTO working in the health sector, our focus is on the delivery of courses designed to provide healthcare professionals with the opportunity to expand their skills and careers. We concentrate on skills and knowledge that can be immediately implemented in a vocational context.

Skills learnt today can be used tomorrow.

Further information on this course can be accessed via the following QR code:



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